

Gleason Grant Puts Fentanyl Awareness into Limelight

SHERIFF MIKE GLEASON'S \$25,000 GRANT FUNDS PRINT AND DIGITAL MEDIA TO COVER AUSTIN AND SURROUNDS WITH A MESSAGE: **FAKE PILLS TAKE REAL LIVES.**

FAKE PILLS TAKE REAL LIVES.”

It's a message soon to become clear across parts of Austin, thanks to a grant provided by Williamson County Sheriff, **Mike Gleason**.

Gleason's grant enabled **Stefanie Turner**, the founder of Texas Against Fentanyl and a full-time working mother, and friends to create a first wave of needed resources.

Turner formed the nonprofit organization after losing her 19-year-old son Tucker to fentanyl poisoning in September 2021.

Turner and TXAF volunteers haven't waited for the grant, but resource constraints—some of which still exist—prevented them from action

sufficient enough to meet the need.

To date, Texas Against Fentanyl has spoken to students in numerous schools, set up awareness booths at local venues, and formed a group for, tragically, a growing number of grieving parents: **AngelMoms**, orchestrated by **Carilu Bell**, who lost her own son, Casey Dean Copeland to fentanyl in August of 2021.

Austin-based website development company, **Studio 3 Marketing**, also provided resources and talent to launch the organization's website.

It's an acceptable starting point to tackling a pressing problem.

Published by Texas Against Fentanyl, a nonprofit charity devoted to raising awareness on fake pills and fentanyl in Austin and across Texas.



See a Doctor, Not a Dealer.



Billboards will go up in Lake Travis, San Antonio, and Austin. On top of paid placements, **Lamar Advertising Company** is donating additional digital and print billboards to the campaign.



As the charity's central hub, **WWW.TXAF.ORG** provides facts for concerned residents, connection for grieving parents, and opportunity for volunteers.



Social media material, t-shirts, and yard signs are small steps that could have a big impact.



If You've Lost a Loved One to Fentanyl, Please Don't Suffer in Silence. **AngelMoms.org**

AngelMoms was formed by Carilu Bell, whose 44-year-old son was stolen by fentanyl; she knows how terribly hard processing the loss of a loved one can be.

EDUCATION is 'The ANTIDOTE'

THE TUCKER PROJECT: PREVENTING HARM & SAVING LIVES. A SUPPLEMENTAL HEALTH CURRICULUM SOON TO BE PROVIDED BY TXAF



TXAF.ORG is actively engaged in getting a fentanyl curriculum produced in partnership with a leading national textbook publisher.

Lovingly dubbed 'The Tucker Project' by the publisher, the curriculum will:

- Educate students and communities about the dangers of fentanyl.

- Help participants identify the risks and harms associated with fentanyl use
- Point out signs of fentanyl use
- Instruct how to respond in the event of an overdose

Included in the curriculum design will be:

- Classroom discussions and case studies
- Guest speakers from healthcare and law enforcement professionals
- Assessments of knowledge and skills
- An emphasis on safety and responsibility.

Learn More & Help Make It a Reality at TXAF.ORG/TheTuckerProject



[U.S. Penny]
[Deadly dose of fentanyl]

What You Need to Know:

Fake Pills & Fentanyl

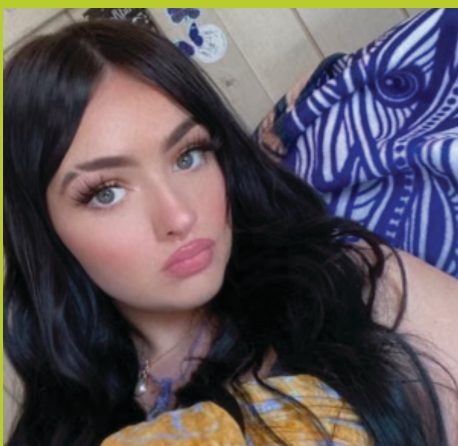
- 1 Fake pills laced with fentanyl may look actual medication.** "Fake pills are made to look like OxyContin®, Xanax®, Adderall®, and other pharmaceuticals. These fake pills contain no legitimate medicine. Fentanyl is also made in a rainbow of colors so it looks like candy." – U.S. DEA
- 2 Six out of every 10 of these pills could cause death.** "DEA lab testing reveals that six out of every ten fake pills with fentanyl contain a potentially lethal dose." – U.S. DEA
- 3 Drugs are different now than when you were young.** "The drug landscape is dramatically different from when you grew up, or even from just a few years ago. All parents and caregivers need to be educated on current drug threats..." – U.S. DEA

- 4 Pills received from anywhere but a legitimate pharmacy could cause death due to fentanyl.** "...pills purchased outside of a licensed pharmacy are illegal, dangerous, and potentially lethal" – U.S. DEA
- 5 Dealers target young people through social media.** "Drug traffickers advertise on social media platforms like Facebook, Instagram, Snapchat, TikTok, Twitter and YouTube." – U.S. DEA
- 6 You would not be able to see, smell, taste, or test for deadly levels of fentanyl in a fake prescription pill.** "Drugs may contain deadly levels of fentanyl, and you wouldn't be able to see it, taste it, or smell it." – U.S. CDC

Fake Pills take Real Lives. And One Pill Can Kill.

STOLEN^{by} FENTANYL

FAKE PILLS TAKE REAL LIVES – FENTANYL IS STEALING THE FUTURE FROM OUR CHILDREN.



Tyler Delli Bonnet, Forever 18
“She had a bright soul, contagious laughter and smile. ‘Percocet.’”



Jessica McKinley, Forever 23
June 17, 1999 - July 4, 2022.
“Everyone deserves a chance at life.”



Casey Dean Copeland
“My son, Casey Dean Copeland, was full of live, love & fun. He was poisoned & murdered by a fentanyl-laced Valium. I know my son would not have taken that pill had he known and I know he did not want to die. FOREVER 44 & FOREVER loved!”



Tucker Roe, Forever 19
“Tucker was kind, smart, loving, and loyal. ...a true bright light, taken way too soon from this world. Stolen by fentanyl.”



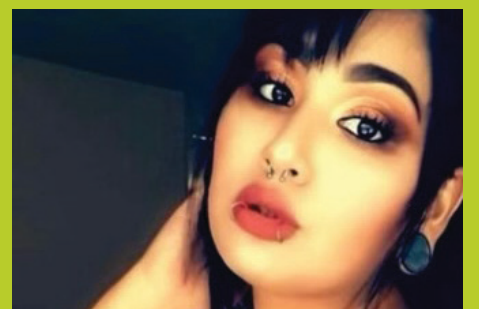
Layton Ivins, Forever 16
“My son took one Percocet that was laced with fentanyl. On January 22nd, 2023, I received a call that my baby was unresponsive. He was poisoned by fentanyl. He was so loving and kind to everyone he met. He was taken from us too soon in the cruelest way possible.”



Cameron Stewart, Forever 19
“ONE fake pill with a lethal dose of fentanyl took our precious boy from us. We are forever broken.”



Hunter Paul Crump
“Forever in our hearts.”
June 4, 2004 - June 14, 2022



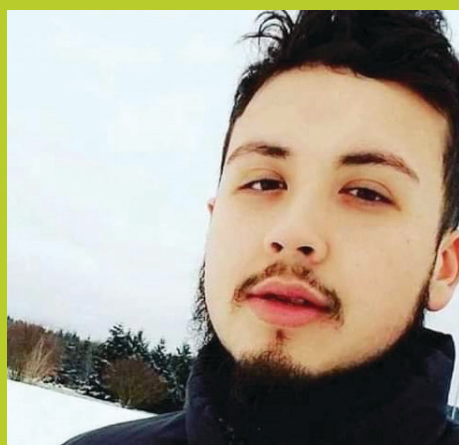
Victoria Joann Trevino
“On Aug 8, 2021, I received the worst phone call of my life. My granddaughter Victoria Joann Trevino, 26, was found in her apartment dead by her boyfriend and his mom. When they called me, it was after the fact. No one called us right away. She passed from a fentanyl laced pill. I did not get to say goodbye to her. She had passed two days before. She did not want to die, she had so much to live for.”



Hannah Meche
April 13, 2006 - May 16, 2021



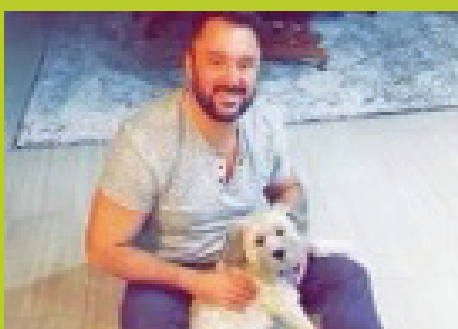
Andron Petteway II
“My son Andron was an amazing kid!! He loved his family and had a big heart!! He was poisoned by fentanyl on 01/26/22. He had just turned 17 on Oct 13th. His case was shut immediately, and from the very first page of his police report I knew his life didn’t matter!! HIS LIFE DID MATTER!!!! He is greatly missed!!!!”



Jac Conde, Forever 29, Georgetown, TX



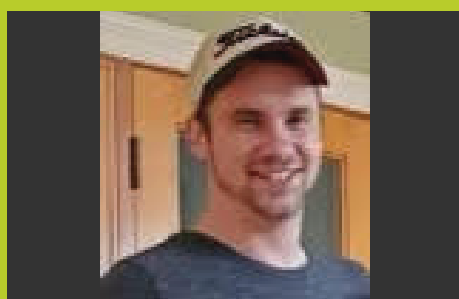
Josh Bell
“Josh was smart, funny, and never met a stranger. He loved his family, New England sports and animals.”
- Annie Hernandez



John Salemk, Forever 38, New Braunfels, TX
“John grew up as one of three sons. He loved the outdoors and especially loved dogs. He was a college graduate with a friendly nature and always had a smile. His life was cut short by fentanyl poisoning.”



Ryan Matthew Garcia Jr. 4/19/2004 - 2/11/2022
“On 2/11/22, he purchased what he thought was a Percocet. It was laced with fentanyl. That day our lives changed FOREVER. He had so many plans in life. He did not want to die. We miss him tremendously every single day. For Eternity Nephew. Tia Janet.”



Aaron Norman, Forever 28
4/30/1992 - 1/27/2021
“Aaron was talented, funny, and loved helping people. He loved music and played the keyboard, guitar, and drums. He loved playing golf. He was quiet, but could also be the life of the party and brighten up a room when he walked in. Aaron died after taking what he thought was Oxycodone, but the pill had been pressed with fentanyl.”



Published by Texas Against Fentanyl, a nonprofit charity devoted to raising awareness on fake pills and fentanyl in Austin and across Texas. March 2023